

Date: Monday, 29 March 2021
Time: 3.04pm
Meeting Room: Room 1, Level 26
Venue: 135 Albert Street
Auckland

**Ngā Hui a te Poari Kaitohutohu mō te Pokapū o Te
Tāone Nui o Tāmaki Makaurau /
Auckland City Centre Advisory Board
OPEN MINUTE ITEM ATTACHMENTS**

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Auckland City Centre Advisory Board forward work programme 2021

File No.:

Te take mō te pūrongo Purpose of the report

1. To seek feedback on the proposed Auckland City Centre Advisory Board forward work programme for 2021.

Whakarāpopototanga matua Executive summary

2. The advisory board held a workshop on 18 March 2021 focusing on the overview of the city centre programme that delivers on the outcomes of the City Centre Masterplan 2020.
3. A summary of the insights shared by members at this workshop is included as attachment A.
4. Staff considered these insights in the development of a proposed forward work programme for the advisory board in 2021, included as attachment B.
5. Staff will seek feedback from advisory board members on the proposed work programme at the advisory board meeting on 29 March 2021.

Ngā tūtohunga Recommendation/s

That the Auckland City Centre Advisory Board:

- a) provide feedback on its forward work programme.

Ngā tāpirihanga Attachments

- A. Summary of insights gathered at the ACCAB workshop on 18 March 2021
- B. Proposed ACCAB forward work programme for 2021

Ngā kaihaina Signatories

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Item 7

Attachment A

City Centre Programme – Transforming Vision to Delivery

Purpose of this document

At a workshop on 18 March 2021, staff facilitated discussions with ACCAB members to:

- Develop a common understanding of the status of planned work in the city centre, and how initiatives align to opportunities identified in the City Centre Masterplan
- Identify priority themes, issues and opportunities for discussion at ACCAB gatherings in 2021

This document captures a summary of the discussion and the input of those members present at the session. It is intended as a point-in-time capture of the 'priorities within priorities' and as such is not a comprehensive list of all the pressing issues or opportunities for the city centre.

Summary of key themes

- The city centre will continue to be a key driver of growth and prosperity in Auckland, and a key focus of future council investment in supporting businesses, growing strong and inclusive communities and showcasing the culture and identity of Auckland.
- The vision and outcomes for the city centre are set out in the City Centre Masterplan and there remains unanimous support among members. The big questions are how and how soon we will progress the aspirations in the plan, and recent challenges in the operating environment mean we may need to do things differently. Key considerations are:
 - Challenges – impacts of COVID-19 and the new norm, managing disruption from public and private sector construction, financial constraints.
 - Opportunities – continuing population and employment growth, leveraging City Rail Link and other council and central government investment, stimulating private sector investment (e.g. Aotea overstation development, Downtown carpark)
- A key question to guide future investment is to understand 'what are the **changing needs and potential** of our city centre?' What does the city centre need to be (its shape, its function, its offering, and contributions) to maximise its benefit to Auckland and beyond? What is **unique** about the city centre that can't be offered elsewhere? The traditional model of building the city centre for retail and employment will evolve as more people are taking a flexible approach to working and studying. How can we enhance the experience of being in the city centre that would make it attractive to spend time here?
- Each precinct within the city centre has a unique **identity** and purpose (e.g. the edginess of Karangahape Road vs. the commercial and tourist centre of Downtown). Future developments should preserve character while allowing changes to happen to transform the city centre.
- **Transit-oriented development** around City Rail Link stations raises questions about what high-quality urban development, particularly residential, will look like in a Tāmaki Makaurau context. What will **make housing 'a home'**? What community and social infrastructure, amenities, services and open space are needed to foster diverse, safe and welcoming residential city centre neighbourhoods? This is also a particular focus for the **Victoria Quarter** neighbourhood.

AUCKLAND'S FUTURE IN PROGRESS



- **Transport policy and implementation** remains a key concern for city centre stakeholders, as it underpins the functionality and potential of the city centre. **Integration** between the City Rail Link stations and their surrounding neighbourhoods will be key to maximising the opportunities presented by this transformative transport project. How will **Access for Everyone** ensure that people can get to where they need to go safely and effectively? What are the implications for key infrastructure decisions such as the Downtown carpark and the Symonds Street motorway onramp? There is a high level of support for Access for Everyone, however, the specific detail of what, how and when it is implemented is critical.
- Other important considerations are the role of parking and other enforcement in reinforcing the behaviours and outcomes intended by streetscape and network changes, as well as a city centre-wide view of how the precincts are **interconnected** and how active transport modes are supported. **Equity of access** is a particular focus for the Learning Quarter, East City and West Stitch.
- How will the city centre work towards the goals of Te Tāruke-ā-Tāwhiri Auckland's Climate Plan, and specifically the target of a **Zero Emissions Area** in the Wai Horotiu Queen Street Valley? There is significant interest in how the city centre will increase **green space** and street trees to support both liveability and sustainability objectives.
- Public life and the contributions of the **arts, culture and entertainment** sectors are well-recognised in a vibrant city centre. Of particular interest is how the Wynyard and Aotea quarters are developing and contributing to the diverse experiences offered across the city centre. There is a significant opportunity to make Auckland a city of choice for **students**; how can the city centre support the aspirations of the universities and to make the city centre vibrant and attractive to youth?
- It is essential to consider how all the City Centre Masterplan outcomes (along with Waitemata Local Board Plan and Auckland Plan outcomes) are advanced in a **holistic and integrated** way, within any particular place or precinct. Three development programmes were identified as priorities for further discussion:
 - Wai Horotiu Queen Street Valley
 - Victoria Quarter
 - The Midtown programme (the precinct closest to the CRL station at Aotea)

Next steps

The insights, questions and priorities outlined above will inform the Auckland City Centre Advisory Board forward work programme for 2021. Staff will prepare monthly agendas which provide opportunities for members to:

- represent the views of city centre stakeholders to inform Auckland Council staff and elected members on the needs of the city centre
- recommend priorities for investment of the city centre targeted rate portfolio
- provide input and/or feedback on council's strategies, policies, plans, bylaws and programmes in relation to city centre development
- identify key issues and opportunities to support city centre outcomes.

Summary prepared by the Development Programme Office, 24 March 2021

AUCKLAND'S FUTURE IN PROGRESS



Proposed ACCAB forward work programme

Developed by the Development Programme Office, 29 March 2021

Theme	Potential topics for inclusion	ACCAB role
Tāmaki Makaurau – Our place in the world and A prosperous city centre <i>tbc</i>	<ul style="list-style-type: none"> • What is the city centre's unique proposition? (Entertainment, education and employment?) • Character and identity • Recognising and addressing barriers • Attracting workers back to city centre • Auckland as a place for students • Stimulating private sector development – influencing investment, reducing barriers • Flexicity, and the night-time economy • Changing trends in the city centre e.g. COVID, property etc • Māori outcomes • Resilience and development response 	<ul style="list-style-type: none"> • Sharing insights on trends and strategic thinking from within respective industries/sectors • Acknowledge outcomes supported through CCTR-funded destination marketing; confirm funding and priorities for 2021/2022 • Input/feedback on plans and priorities
Connected city centre <i>April 2021</i>	<ul style="list-style-type: none"> • Aotea station surrounds • Karangahape Rd station surrounds • Public transport and other integration with City Rail Link 	<ul style="list-style-type: none"> • Give feedback on urban realm and integration plans
Connected city centre <i>tbc</i>	<ul style="list-style-type: none"> • Access for Everyone, including topics such as: <ul style="list-style-type: none"> - Access and circulation - Operations, loading and servicing - Active modes and end of journey facilities - Symonds St motorway - Downtown car park 	<ul style="list-style-type: none"> • Input into the A4E programme business case • Understanding implications for key infrastructure decisions • Input/feedback on strategies e.g. loading and servicing
Connected city centre <i>tbc</i>	<ul style="list-style-type: none"> • How transport policy and practice enables the city centre • City centre-wide view and connections between precincts • The contribution of parking and other enforcement 	<ul style="list-style-type: none"> • Feedback on transport policy and implementation • Share insights regarding implications for city centre

Theme	Potential topics for inclusion	ACCAB role
Public life	Initiatives to advance arts, culture and entertainment, such as:	<ul style="list-style-type: none"> Insights to inform planning
<i>tbc</i>	<ul style="list-style-type: none"> Aotea Quarter Wynyard Quarter Public art Cultural centre(s) Activation and placemaking 	<ul style="list-style-type: none"> Feedback on progress towards Aotea Quarter and Waterfront plans Update/feedback on CCTR-funded public art plan and activation programmes
Residential city centre neighbourhoods	How can the city centre support high-quality residential experiences? Including...	<ul style="list-style-type: none"> Insights to inform planning and initiatives
<i>tbc</i>	<ul style="list-style-type: none"> Transit-oriented development Community and social infrastructure Public realm, amenity and open spaces Homelessness Anti-social behaviour 	<ul style="list-style-type: none"> Understanding private and public sector investment/development Recognise outcomes of CCTR-funded assertive homelessness outreach pilot
Sustainable city centre	Te Taruki-a-Tawhiti Auckland Climate Plan (incl progress towards ZEA)	<ul style="list-style-type: none"> Insights/feedback on planning and draft KPIs/implementation of climate change plan in city centre
<i>tbc</i>	<ul style="list-style-type: none"> Greening the streets 	
How CCMP outcomes are addressed 'in place':	The Wai Horotiu Queen St Valley Innovating Streets pilot project	<ul style="list-style-type: none"> Insights to inform development of WHQSV programme business case
Wai Horotiu Queen St Valley	The long-term strategy for the area	<ul style="list-style-type: none"> Recognise outcomes of CCTR-funded WHQSV Innovating Streets pilot
<i>May 2021</i>	Access for Everyone and progress towards Zero Emissions Area	<ul style="list-style-type: none"> Feedback on proposed tactical initiatives on Queen St
How CCMP outcomes are addressed 'in place':	What is the intended customer experience(s)?	
Victoria Quarter	Supporting residential neighbourhoods in Victoria Quarter, including adding green spaces	<ul style="list-style-type: none"> Insights to inform development of Victoria Quarter programme business case
<i>tbc</i>	Victoria St Linear Park	<ul style="list-style-type: none"> Feedback on next stage of Te Hā Noa planning and design
How CCMP outcomes are addressed 'in place':	Midtown programme approach, integration between projects in place to ensure a joined up result	<ul style="list-style-type: none"> Insights/feedback on programme scope and intents
Midtown		<ul style="list-style-type: none"> Insights/feedback on Victoria St switch and associated implications
<i>June 2021</i>		