

Date: Thursday 30 January 2025
Time: 10.00am
Meeting Room: Local Board Office
Venue: 560 Mt Albert Road
Three Kings

Puketāpapa Local Board Workshop

OPEN ITEM ATTACHMENTS

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Auckland Council: Business Improvement District Programme Puketāpapa Local Board



What you will take away from today:

An understanding of

- Business associations and BID-operating business associations
- BID programme principles (AC BID Policy 2022) - reporting and accountability
- Roles and responsibilities – the local board, business associations and the BID Team
- How & where you can find out more



Auckland's BID programme

- 51 Business Improvement District Programmes
- \$25M of targeted rate
- North/ South/East and West!
- Mix of retail, services, commercial, industrial
- Size and scale



Why is the BID programme popular?

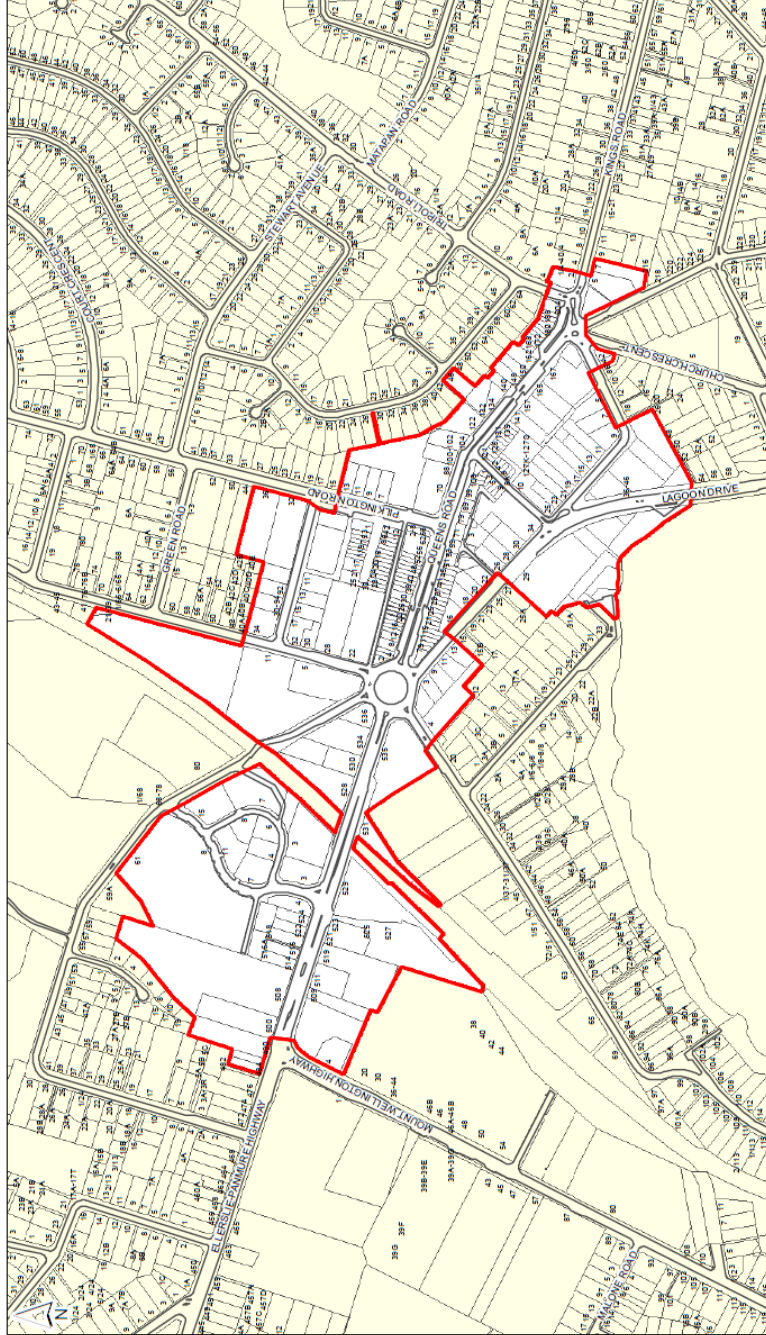
- **Sustainable funding** – every BID is funded by a **target rate grant**
 - Auckland Council able to strike a target rate annually
 - Rates collected within a BID areas go 100% to the BID to fund their activities
 - Quarterly payments
- **Localism** – local thinking, local solutions, local relationships and opportunities
- **Local Boards** – ability to connect with the business community through one access point


What do you need to become a BID?

- Registered business association demonstrating good governance processes, reporting and engaging with the local businesses/owners.
- Clear purpose aligning with the needs (and opportunities) of the local business community
- A growing financial membership register, provides financial stability for the association (skin in the game).
- Member driven activities e.g. networking, promotions and local identity
- Strong business leadership with local champions – association is driven by business owners for businesses
- Catalyst event – ‘threat or opportunity’ eg competition from another area, increased crime, new development/business entering the area.



Example of BID programme area map



 Auckland Council
Business Improvement District - Panmure
Scale at A4 - 1: 7000
Date: 27 June 2012
Ref Number: SD330063
Published Name: \\Projects_Programme\Rates modelling\mvd\Targeted Rating Maps Auckland Council - Landscape.mxd

Auckland Council BID Policy

- Business associations operating BID programmes must comply with the BID Policy (*currently under 2025 refresh - <https://bid.aucklandcouncil.govt.nz/bid-policy>*)
- Policy focuses on:
 - Independence of BID-operating business association
 - Transparency of information for members and BID affiliates
 - Trust - good faith
 - Accountability



Accountability

- **Business Associations (the entity)** are accountable to:
 - Their registered members and grant providers.
 - Their constitution document - rules, actions (AGM), reporting, governance and legal responsibilities.
 - Registered with the Companies Office under the Incorporated Societies Act 2022
- **BID programmes (available via Auckland Council BID Policy)** are accountable to:
 - BID members (affiliates), those who pays the BID targeted rate, directly or indirectly
 - The council's BID programme team – annual accountability requirements
 - The local board – minimum annual meeting

Role of local boards

Allocated authority under co-governance

- Local Boards have the primary relationship with business associations and BIDs within their area
- Appoint local board member to liaise with each BID-operating business association



Thanks for your time today

Any questions?

- bids@aucklandcouncil.govt.nz





Topics we will cover

1. AT Communications – refer to attachments

- Bikes in Buses
- Contactless Payments milestone
- Summer Rail Upgrades
- Fare changes
- AT/AC Traffic Bylaws

2. Upcoming workshops

- Kokiri – AT February/March 2025
- Auckland Housing Programme – 10-year transport projects in Mt Roskill February 2025
- AT Corridor Plans – March 2025

3. Other Important Dates

- Kokiri report - going to Puketapapa Local Board Meeting on 20 February Business Meeting
- Time of Use Charging





Item 3

Attachment B



Memorandum

To: Local Board members and Councillors
From: Stacey van der Putten, AT Director of Public Transport & Active Modes
Fraser Barrons, AT Infrastructure & Fleet Specification
Date: 20 January 2025
Subject: Update on bikes in buses trial

Purpose

To update on the 'Bikes in Buses' trial in November 2024 and provide details about Phase 2.

About the bikes in buses trial:

- In October 2024 we informed you about a trial of two different bike racks inside double-decker buses on the NX1 route.
- Research participants comprised cycling interest group members, AT employees and ambassadors.
- Feedback was gathered via surveys including public bus commuters, and from operational staff and volunteers involved in the trial.

Outcome of the trial:

- The trial was successful and proved the viability of commuters carrying their bikes into and securing them inside buses
 - Out of the two bike racks trialled, one was determined to be the preferred option due to lower impact on bus capacity (it comes with flip down seats and hand holds to create standing area if needed). Bikes were also felt to be more secure, and design is sleeker and easier to use. This rack can be enhanced further by including better seat-belt style restraints for the bikes, and other minor modifications.
 - The second bike rack was deemed unsuitable due to taking up greater space, and providing less stability for the bikes. There will be no further testing of this rack.
 - Useful feedback was received from bus drivers and cyclists. Bus customers (not involved in the trial) provided mixed reactions – support and excitement from the majority of respondents but opposition from non-cyclists, mainly concerned with space taken up by bikes and time taken to maneuver bikes into the bus.
 - Photos are included in the Appendix.

Next steps:

- AT to conduct a second phase of the bikes in buses trial in 2025.
- This will involve the installation of a further 14 bike racks using the preferred rack (with minor modifications) inside the double decker buses on the NX1 route.
- The next phase of the trial will be open for any cyclist to use and provide further feedback. Timelines will be clarified and a further update circulated once we have a firm timeline for the required bus fitouts and the customer and communication strategy developed.

More information

If you have any questions or would like more information, please contact

Fraser.Barrons@at.govt.nz.



Bikes inside buses trial images

- Trial was conducted in November 2024



Above: **Rack1** - Custom-built by Bike Parking NZ



Above: **Rack 2** – Imported from Alexander Dennis Ltd





Rack 1
Pictured in use with two bikes secured

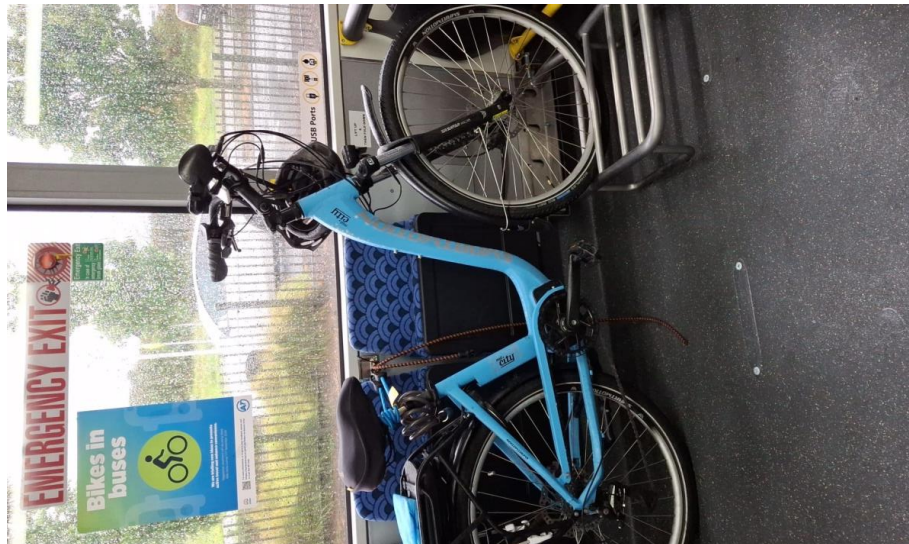


Rack 2
Pictured in use with one bike secured

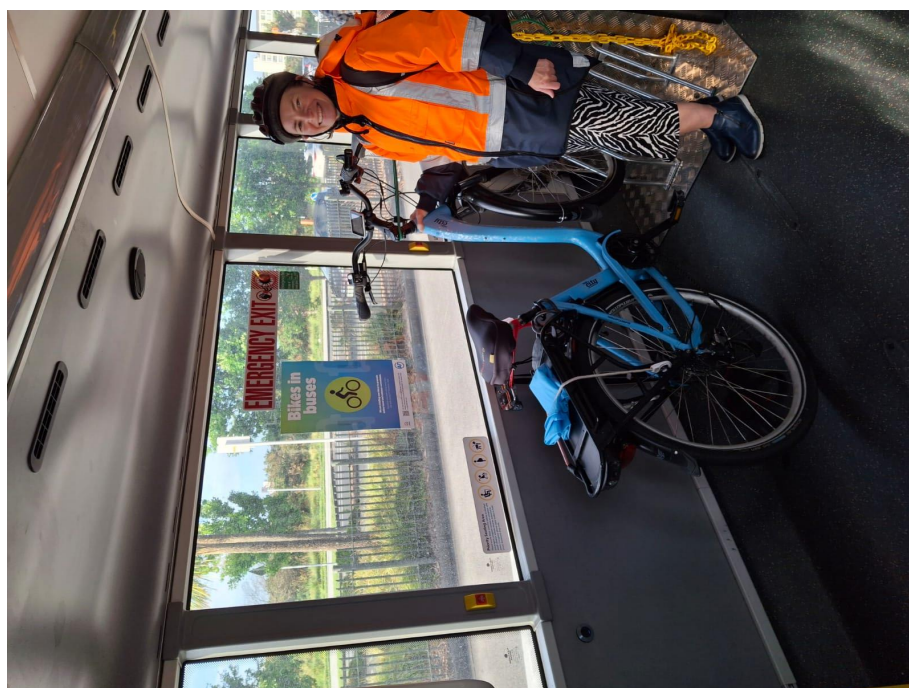


Item 3

Attachment C



Above: Rack 2



Above: Rack1

Images - Rack 2



Pictured above in use with three bikes secured

