

Date: Tuesday 18 February 2025
Time: 4.00pm
Meeting Room: Council Chamber
Venue: Civic Building L2
 1 Smythe Road
 Henderson

Henderson-Massey Local Board

OPEN MINUTE ITEM ATTACHMENTS

ITEM	TABLE OF CONTENTS	PAGE
8.1	Deputation: Crescendo update	
	A. 18 February 2025: Henderson-Massey Local Board Item 8.1 Deputation - Crescendo Update	3
8.2	Deputation: Multi-purpose indoor net facility at Te Atatū Park	
	A. 18 February 2025: Henderson-Massey Local Board Item 8.2 Deputation - Multi-purpose indoor net facility at Te Atatū Park	31
8.3	Deputation: Waitākere Rebels Volleyball	
	A. 18 February 2025: Henderson-Massey Local Board Item 8.3 Deputation - Waitākere Rebels Volleyball	45
8.4	Deputation: History board at Kelvin Strand, Te Atatū Peninsula	
	A. 18 February 2025: Henderson-Massey Local Board Item 8.4 Deputation - History Board at Kelvin Strand, Te Atatū Peninsula	53
8.5	Deputation: Te Pou Theatre update	
	A. 18 February 2025: Henderson-Massey Local Board Item 8.5 Deputation - Te Pou Theatre update	61
19.1	Te Whakaaro ki ngā Take Pūtea e Autaia ana Consideration of Extraordinary Items – Notice of Motion - Member B Loader - Safety in Community Facilities	
	A. Notice of Motion – Member B Loader – Safety in Community Facilities	69



CRESCENDO

*Connecting rangatahi through music
to change lives*

Item 8.1

Attachment A



Our Kaupapa

Crescendo:

A unique partnership between rangatahi and successful professional creatives, which creates a space for youth to identify, be supported and feel seen in the development of their innate gifts and talents.

Our Vision

To empower all young people with the self-confidence and ownership to carve their own meaningful pathways in the world.

Our Mission

To engage rangatahi through sound, creating healthy and positive futures in our communities.



Our Kawa



Manaakitanga
A fundamental principle of tikanga Māori, manaakitanga is about respecting the mana of others through care, nurturing and fostering positive relationships.



Whanaungatanga
In this context, whanaungatanga is the state of being or becoming a family unit and speaks to the interconnectedness and sense of belonging.

Āhurutanga
Āhurutanga is the act of providing a safe, supportive and nurturing environment, creating a sense of belonging and security. It links in with both whanaungatanga and manaakitanga in that manaakitanga enables āhurutanga to happen, which in turn creates a safe environment where whanaungatanga is able to take place.





Our Impact

Theory of Change

- 82% OF RANGATAHI** have improved relationship with themselves
- 89% OF RANGATAHI** have improved relationship with others/whānau
- 93% OF RANGATAHI** feel connected to a supportive wider community network

Spotify

...received was received by Marcus Powell, founder
guitarist of award-winning band Blindspott.



Marcus Powell
rescendo Founder
Trustee

|| *Growing up I had many pathways available to me. Some good, some not so good. As a young teen in a successful band, I didn't always make good choices. However, I was fortunate enough to have certain adult role models in my life who stood out and supported me.*



Over 85% of our rangatahi transition into further education, training and employment.

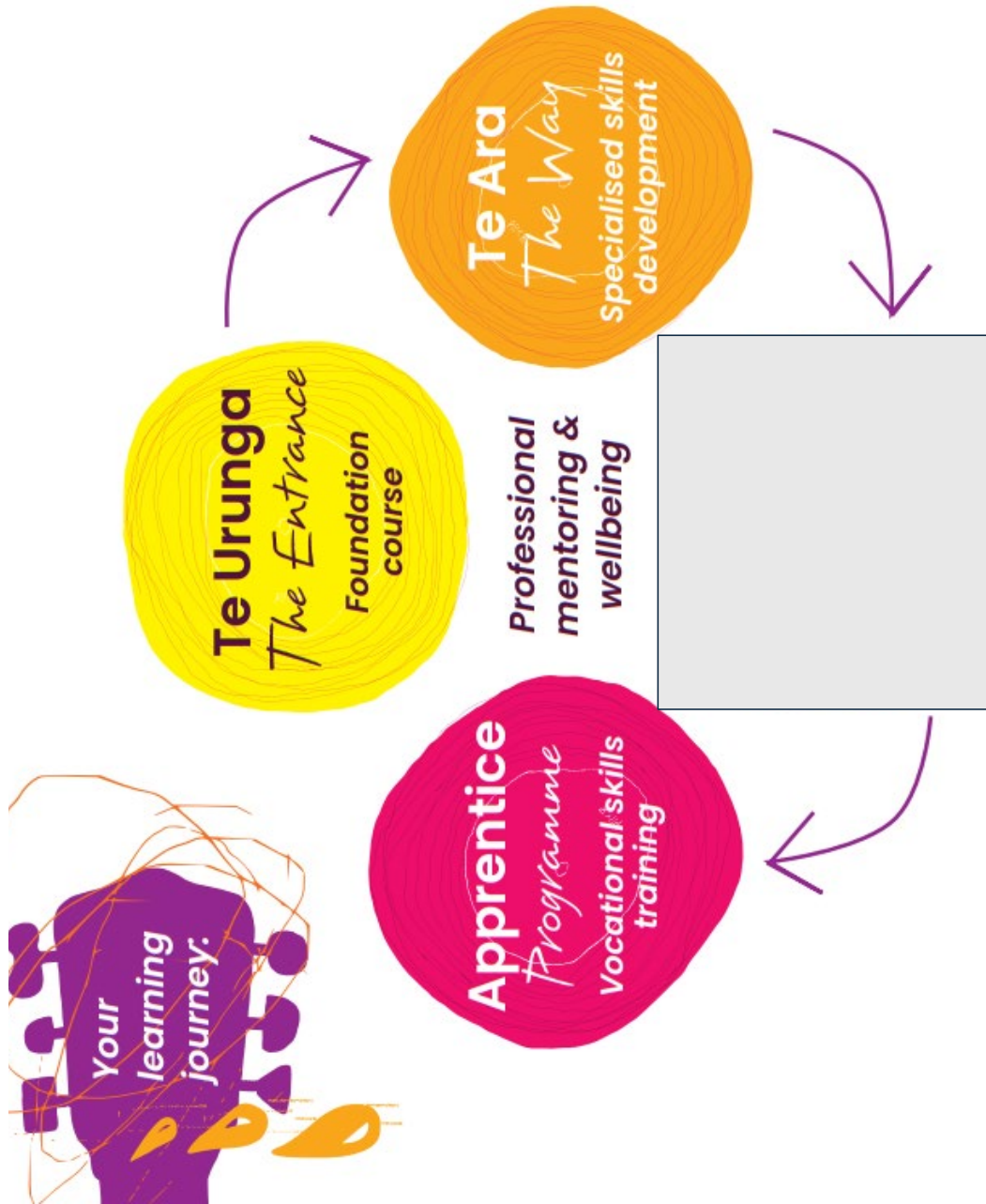
FREE music mentoring programmes

Rangatahi ages 15-24

Based in Henderson

Gain new skills

Learn from industry professionals





Wellbeing Wins

95% OF RANGATAHI feel improved self-acceptance and connection

95% OF RANGATAHI have knowledge and awareness about mental health and wellbeing tools that support resilience in adulthood



I was addicted to a lot of negative things, but coming to Crescendo made me feel like I didn't need to depend on those things to cope with stuff, and I could put anything I feel into a song.

– Tia, age 15

Through Crescendo, I have learned that even the most out-of-tune instruments can create a beautiful melody. It's not about music, it's about people and connection.

Roma has unearthed a true passion for music and serves as proof that everyone can create something extraordinary through connection and collaboration with others. Roma is an active member of Crescendo's Youth Advisory Group.



Our Community Collaborations



Whau Youth Festival
Engaging rangatahi to register to our youth music mentoring programmes.

Whau Youth Festival banner featuring photos of young people at a music mentoring session and a group of young people at an outdoor event. The banner has a yellow background with a purple leaf icon.



Whau Matariki Festival
Crescendo artists perform on stage to celebrate Matariki with the Avondale community.

Whau Matariki Festival banner featuring photos of a band performing on stage and a group of young people. The banner has a purple background with a large stylized 'M' logo.

NZ Music Month
In collaboration with NZ Music Commission, we celebrate Music Month each year to raise awareness and support young Kiwi musicians.




Graduation Events
Crescendo graduates are celebrated at the end of each term, and showcase their new skills and talents to friends, whānau and the wider community.



New Found Sound Finals
Recording at Crescendo could not have been better, where the crew were really welcoming and talented. Being able to record as a young band for free has been a massive help and great experience for us and will be for many other young bands trying to make it in the music industry.

— Where's Jai, Winners of New Found Sound 2022 (sponsored studio session prize)



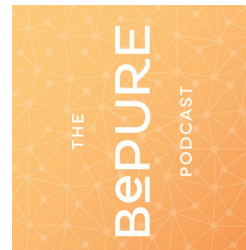
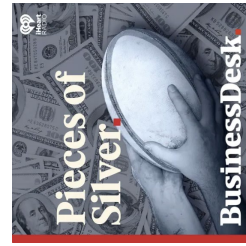
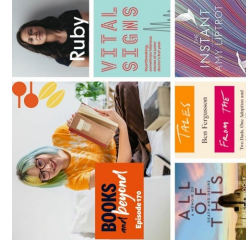
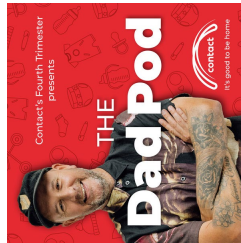
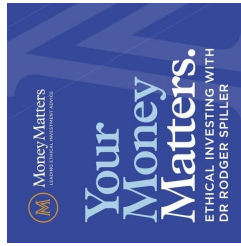
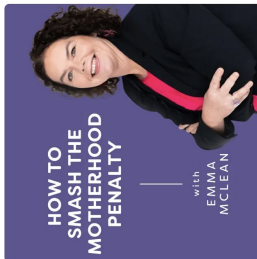
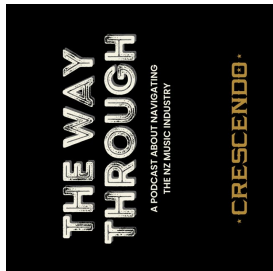
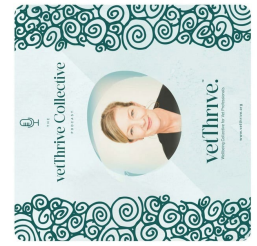
Crescendo is a purpose-driven **social enterprise**, which means we also collaborate with clients on commercial projects.

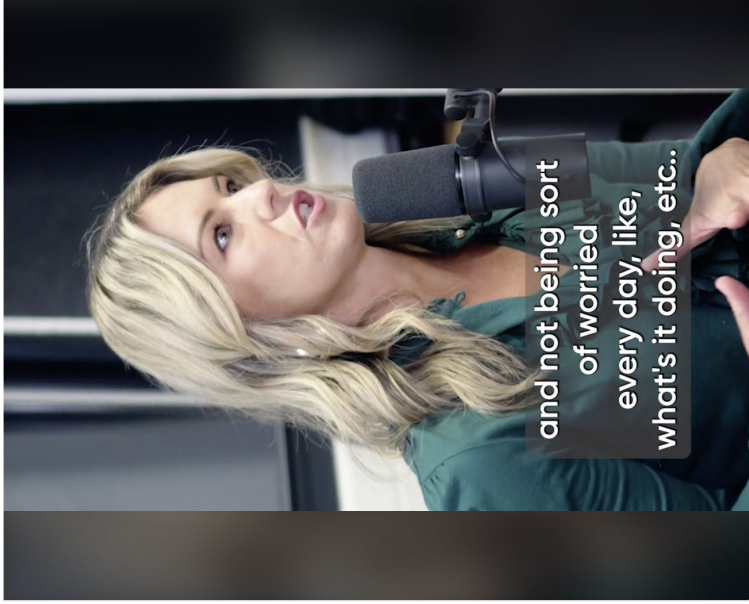
All commercial revenue goes towards funding our free music mentoring programmes for young people.

Crescendo Studio is a recording studio specialising in podcasting, audiobook recording, voice-overs, sound design and music production.

Item 8.1

Attachment A





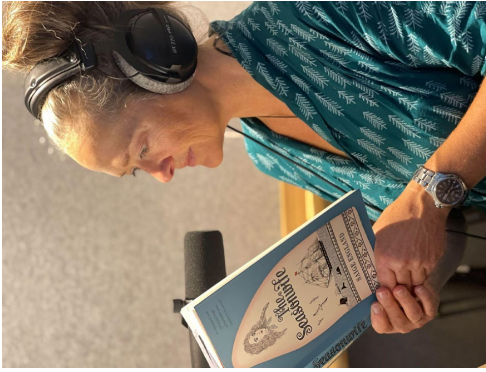
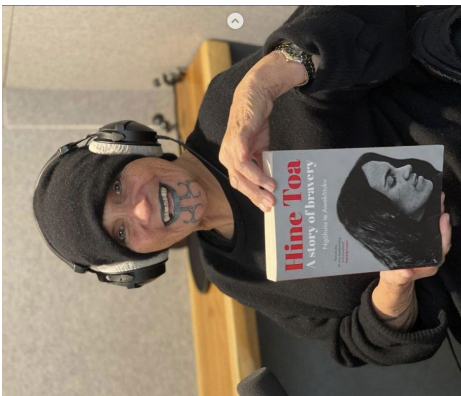
Item 8.1

Attachment A

Item 8.1

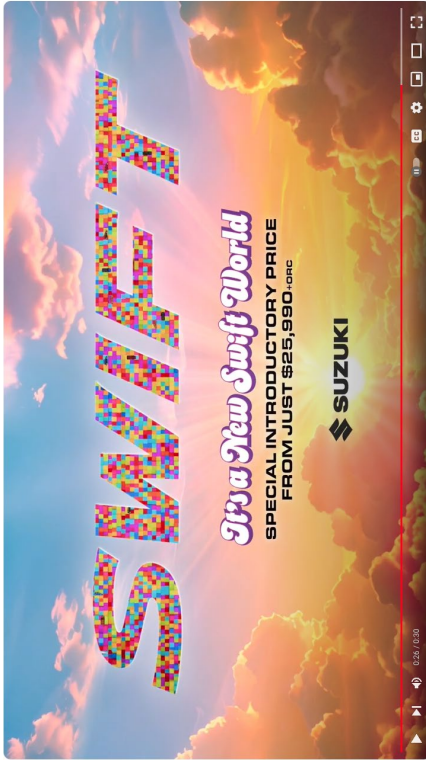
Attachment A





Item 8.1

Attachment A





23 artist upskill sessions



5 YMCA youth podcasting workshop



1 x online podcast planning workshop



2 x podcasting over breakfast events

Item 8.1



Attachment A

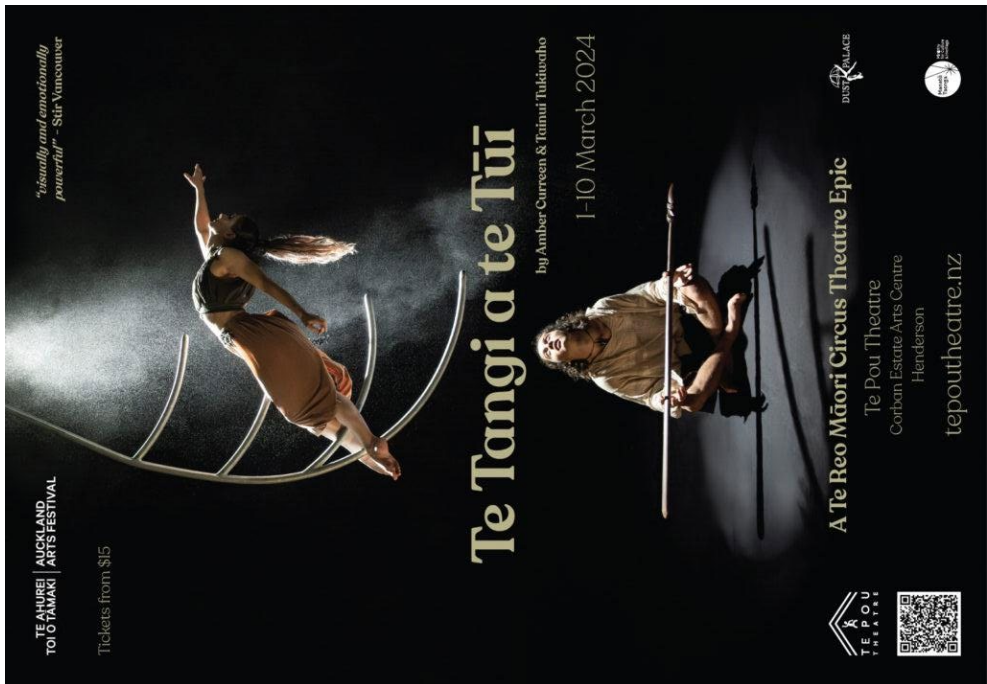
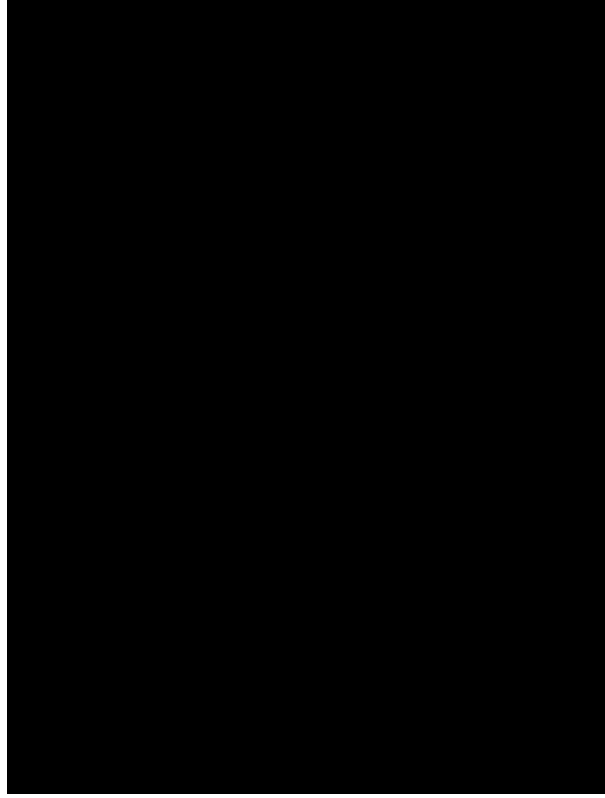




[Drive Link](#)



Attachment A
Item 8.1





- A world-class centre of excellence
- Hub for screen, video games, creative tech, music, arts and performing arts
- Aspirational and a game-changer
- Stimulate economic development
- Incubating youth/the future of the creative industry
- Supporting tangata whenua
- Breathing life into West Auckland

Attachment A **Item 8.1**

**Creative Tech Academy
In Partnership with the
Te Puna Creative Innovation Quarter**



Digital & Social Media Content Production

Video & Podcast Production

Crescendo's Opportunity

- Activate a larger space
- Expand on income diversity goals
- Scaling youth mentoring
- Deliver mentoring to the broader creative technology-based groups
- Deliver work-force pipeline

Rangatahi impact:

- Tangata whenua
- High tech
- Access to even more creative pathways,
- Working in a collaborative, creative space
- Employment and further education pathways

