

Date: Tuesday, 25 March 2025
Time: 11.15am
Meeting Room: The Leslie Comrie Board Room
Venue: Level One Franklin: The Centre
12 Massey Ave
Pukekohe
and via Microsoft Teams videoconference

Franklin Local Board Workshop

OPEN AGENDA

MEMBERSHIP

Chairperson	Angela Fulljames
Deputy Chairperson	Alan Cole
Members	Malcolm Bell JP
	Sharlene Druyven
	Gary Holmes
	Amanda Hopkins
	Andrew Kay
	Amanda Kinzett
	Logan Soole

Denise Gunn
Democracy Advisor

21 March 2025

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1 Ngā Tamōtanga | Apologies

At the close of the agenda one apology had been received.

2 Te Whakapuaki i te Whai Pānga | Declaration of Interest

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

3 Local Board Workshop

Local Board Workshop

File No.: CP2025/04343

Note 1: This workshop has been called by the chairperson in consultation with the staff.

Note 2: No working party/workshop may reach any decision or adopt any resolution unless specifically delegated to do so.

Te take mō te pūrongo Purpose of the report

1. To present the Franklin Local Board workshop agenda for 25 March 2025.

Whakarāpopototanga matua Executive summary

2. Most workshops are open to the public to attend as observers in person or online.
3. Some sessions may not be open to the public. The staff / chairperson and deputy chairperson decide which sessions are open to the public, depending on the sensitivity of the information being discussed. If a session is not open, a reason will be provided below.
4. The public are welcome to attend in person.
Email franklinlocalboard@aucklandcouncil.govt.nz for a request to join the workshop online,
5. Local Board workshops provide an opportunity for local boards to carry out their governance role in the following areas:
 - a) Accountability to the public
 - b) Engagement
 - c) Input to regional decision-making
 - d) Keeping informed
 - e) Local initiative / preparing for specific decisions
 - f) Oversight and monitoring
 - g) Setting direction / priorities / budget.
6. Workshops do not have decision-making authority.
7. Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.

8. Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
9. The following will be covered in the workshop:

Session 1 – 11.15-12.15pm

Community Partnership programme – delivery partner updates

Presenter/s:	Coral Timmins, Franklin Community Broker Adel Chanson Nicole Terrill, Community Events programme (Clarks Beach Golf Club) Martin Grant, Clevedon Community Business Association Geraldine Schnauer, HAPVRA Dave Lockwood, Y Camp Adair
Purpose:	For our partner organisations from the Community Partnerships Programme to present their activities and outcomes to the Board.
Governance role:	Oversight and monitoring
Proposed Outcome/s:	Board are kept informed about their Community Partnerships programme.
Attachment A:	Community Events programme, Clarks Beach Golf Club
Attachment B:	Clevedon CBA work programme 2425
Attachment C:	Clevedon CBA draft strategy 2526
Attachment D:	HAPVRA presentation

LUNCH 12.15-1.00pm

Session 2 – 1.00-3.30pm

Local Board Annual Plan WS6 – Local Board work programmes and targets

Presenters:	Georgina Gilmour, Advisor Faithe Smith, Lead Financial Advisor Integrated team members
Purpose:	Present draft work programmes and LBA targets to the local board for discussion and feedback
Governance Role:	Setting direction/priorities/budgets
Proposed Outcome:	Board are informed of the draft work programmes and can provide feedback, towards later final adoption of the work programme
Attachment E:	Local Board Annual Plan WS6 draft work programme

Session 3–3.30-4.00pm

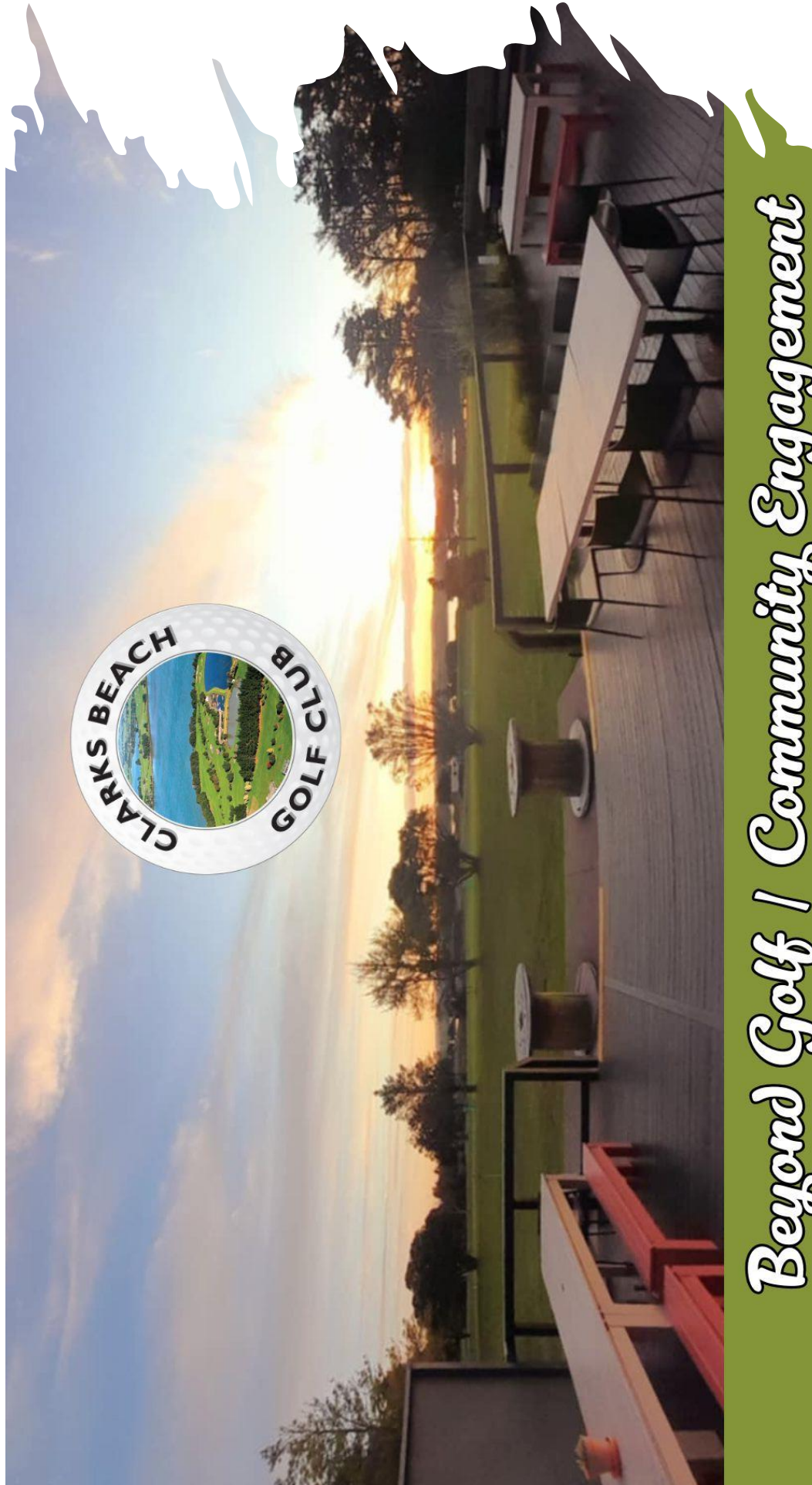
General Business

Presenter/s:	Georgina Gilmour, Senior Advisor Chair
Purpose:	Update the board on matters arising/seek direction where requested.
Governance role:	Keeping informed/setting direction
Proposed Outcome/s:	Board are updated

No materials available at time of publication

Ngā tāpirihanga Attachments

No.	Title	Page
A	Clarks Beach Golf Club presentation	5
B	Clevedon CBA 2425 work programme	13
C	Clevedon CBA 2526 draft Strategy	15
D	Hunua Ararimu Paparimu Valley Residents Association presentation	17
E	LBAP WS6 Draft work programme	29





Community Events & Activities - Santa Fun Run



Item 3

Attachment A



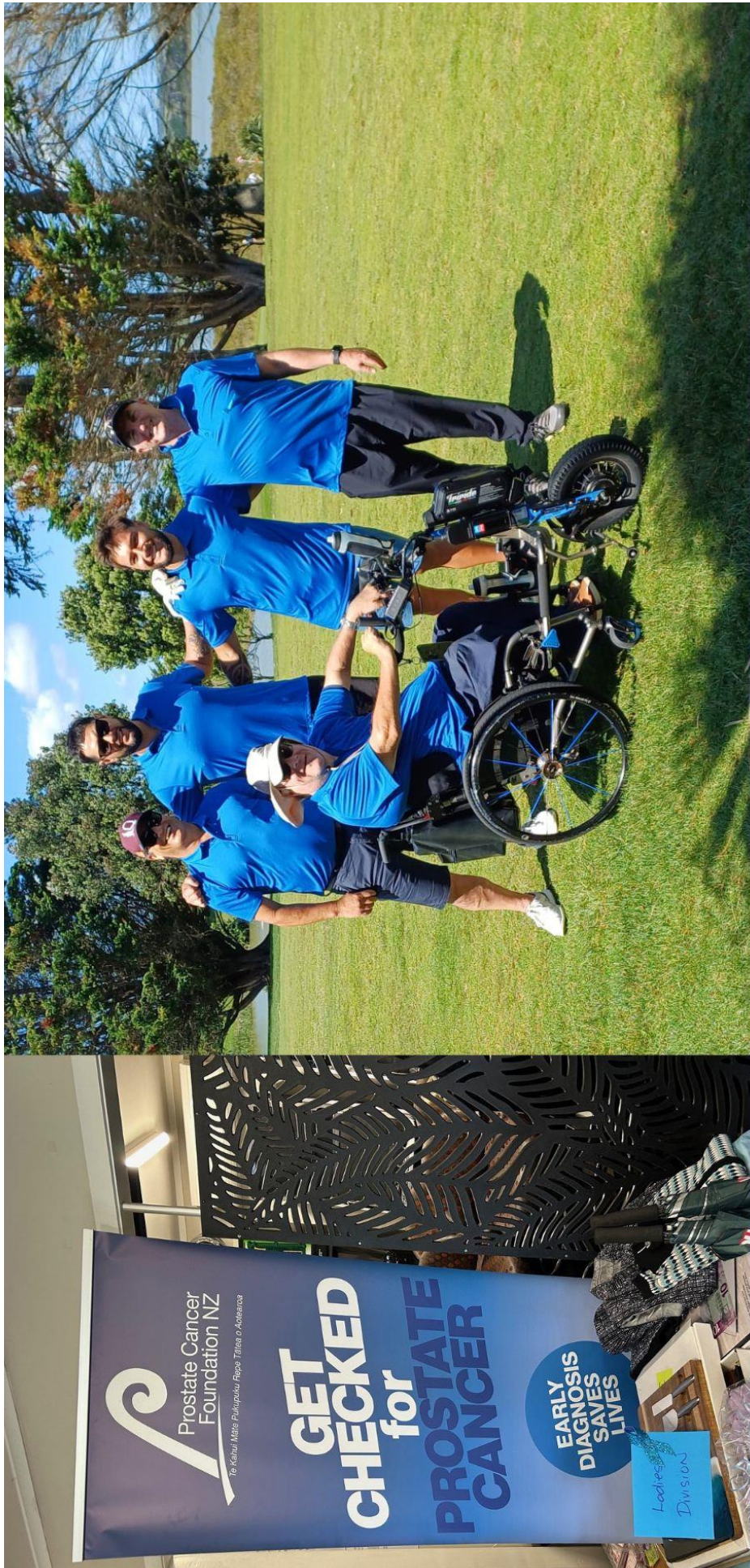
Quiz & Bingo Nights



Food Trucks



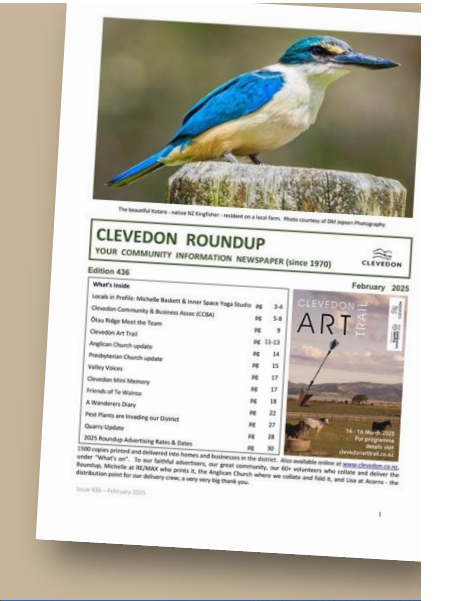
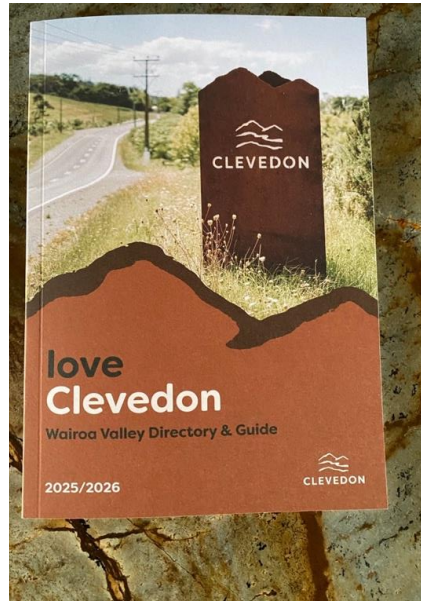
Community Meetings



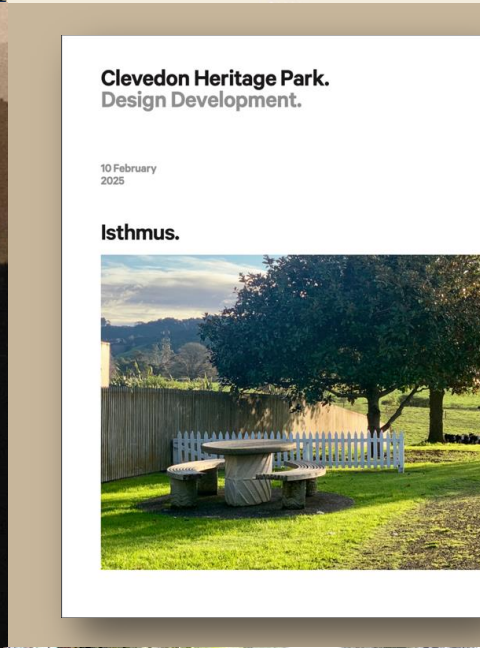
Prostate Cancer Tournament Fundraiser



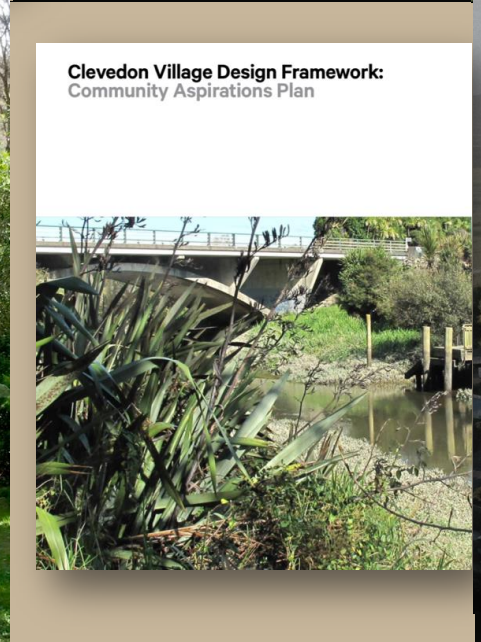
Breast Cancer Tournament Fundraiser



Item 3



Attachment B



Item 3

Attachment B

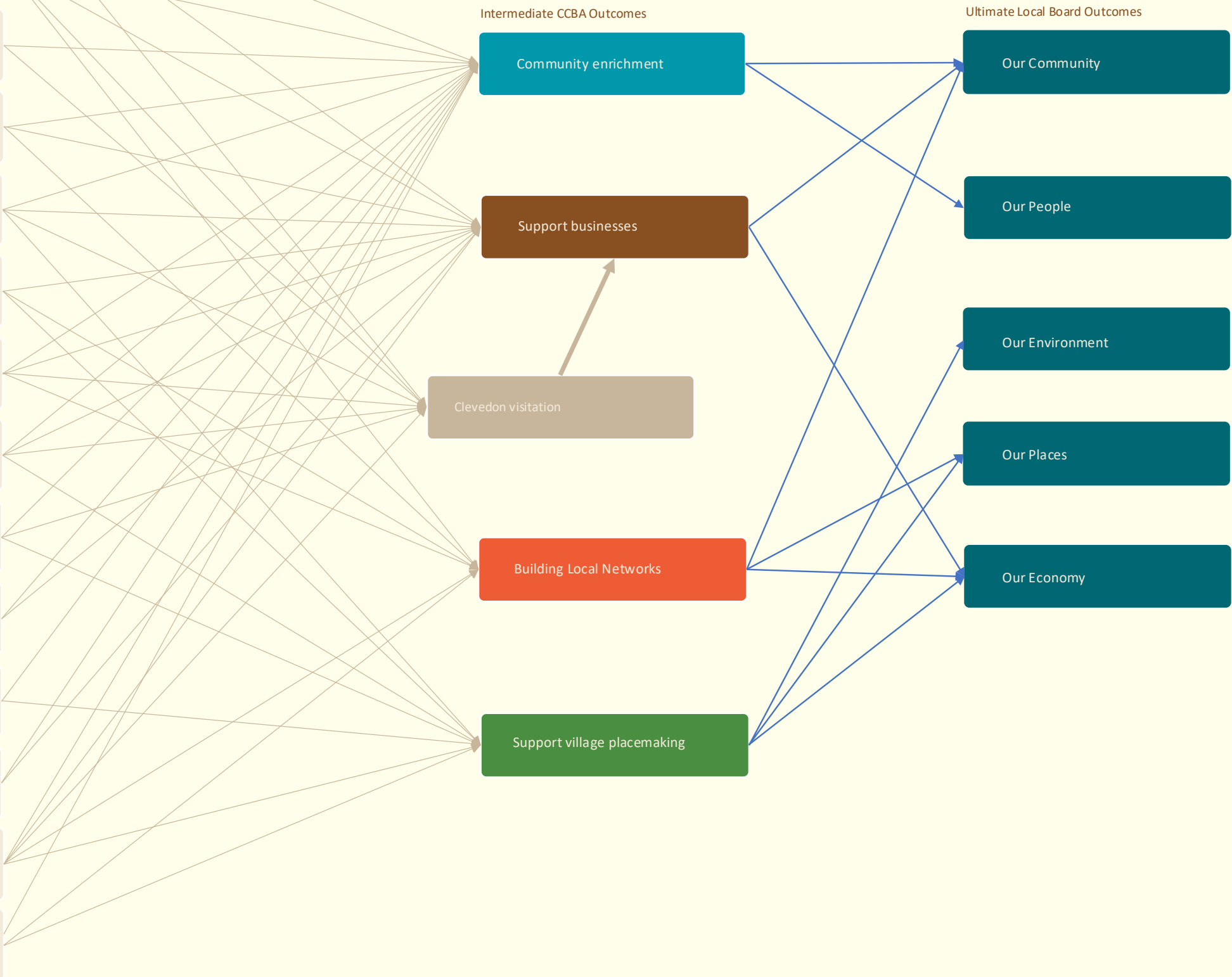
Clevedon Community and Business Association Work Programme 2024/25

Our Purpose: **To create meaningful connections between people and people, people and place and people and businesses.**
 Our Vision: **A connected community with heart, character and spirit, in which lives are enriched, and businesses thrive.**
 Our Mission: **To make greater Clevedon a fantastic place to live, work and play.**



Below are all the projects the CCBA is undertaking.
 The 24/25 FLB Partnership Grant allocation is in bold by project

Seasonal Event Activation (Xmas, Polo, Anzac, A&P, Matariki, Wairoa Rangers, Love Clevedon in Winter)	FLB P/Ship 24/25 Grant Other Donations Grants (inc. previous)	\$1,000 \$1,500
Clevedon Art Trail	FLB P/Ship 24/25 Grant Other Donations Grants	\$13,000 \$1,500
Santa Parade	Businesses Sponsorship	\$11,800
Round up Community Newsletter (1,500 copies, 8x per annum)	Other Donations Grants Business Advertising	\$5,000 \$10,600
Hunua Traverse and Clevedon Trails	FLB P/Ship 24/25 Grant Other Donations Grants	\$9,200 \$20,000
Clevedon CBA Member Events (Wairoa Valley Business Breakfasts, Art Trail Launch, Christmas)	FLB P/Ship 24/25 Grant Businesses Sponsorships CCBA Member Revenue	\$3,000 \$10,000 \$500
Love Clevedon Guide and Directory	Businesses Advertising	\$18,800
Destination Clevedon (Brand, Visitor map, Destination Strategy, Campaigns, Signage)	FLB P/Ship Grant Other Donations Grants Businesses Advertising CCBA Member Revenue	\$8,200 \$5,000 \$7,000 \$1,000
Our Mainstreet (Flags, Baskets, Traffic, Clean-up)	FLB P/Ship Grant CCBA Member Revenue	\$12,125 \$500
Welcome to Clevedon Gift Packs	FLB P/Ship Grant Other Donations Grants	\$900 \$800
Clevedon Heritage Park Plan & Planting Palette	Other Donations Grants CCBA Member Revenue	\$5,650 \$2,850
CCTV Camera Network	Other Donations Grants	\$10,200
Digital Promotions & Communications	FLB P/Ship Grant CCBA Member Revenue	\$4,575 \$6,500
Village Design Advocacy, Emergency Resilience, Partner Relationships		



Clevedon Community and Business Association
Strategic Plan & Work Programme 2025/26

WORKING DRAFT



Our Purpose: To create meaningful connections between people and people, people and place and people and businesses.

Our Mission: To make greater Clevedon a fantastic place to live, work and play.

Our Vision: A connected community with heart, character and spirit, in which lives are enriched, and businesses thrive

Long Term Goals or Outcomes

- A. Connected community and businesses
- B. A well-planned compact village and surrounds
- C. A sustainable visitor destination
- D. Businesses are thriving
- E. Connected to our maunga, awa and whenua (New)
- F. Connected to our rural, Māori and colonial heritage (New)

Work Programme Focus Areas and Projects and Leads

1. Communications Produce and share content that builds a culture of connectedness	2. Events and Placemaking Bring the people together through events, activities and initiatives	3. Design and Planning Achieve best possible outcomes for Clevedon through growth	4. Destination Clevedon Encourage visitors to spend time in Clevedon	5. The Main Street (New) Make the heart of Clevedon a source of pride and practicality.	6. Resilience and Safety (New) Create personal and community safety and resilience.	7. Membership Build and sustain a connected & engaged network of paid members.
Digital Promotions & Comms (DM) (Via social media and website)	CCBA Events (Various) (Santa Parade, Clevedon Art Trail, Letterbox competition)	Design advocacy with developers, landowners and Council (Jane)	Clevedon Visitor map (Nicki)	Main Street strategy and integrated workplan (TBC) <small>NEW</small>	CCTV Camera Network (Mary)	Member Events (Tina/Fiona) (Wairoa Valley Business Breakfasts, Art Trail Launch, Christmas)
Love Clevedon Guide and Directory (Nicki)	Others' Events Activation (DM) (Xmas, ANZAC, Polo, A&P, Matariki, Wairoa Rangers, Half Marathon, etc.)	Clevedon Heritage Park Plan & Planting Palette (Jane)	Destination strategy and campaigns (Sarah)	Flags: Seasonal & event activation (Martin)	Emergency Response resources and team (Mark)	Members communications, incl. CCBA documents on website (TBC)
The Clevedon Roundup Community Newsletter (Miranda)	Welcome to Clevedon Gift Packs (TBC) (Incl. branded items e.g. tea towel)	Trail signage (Jane)	Hunua Traverse and Clevedon Trails promotion and signage (Nicki)	Hanging baskets (TBC)		
Media Updates: Roundup, PC Times (Leanne)		Clevedon Look Book for residential design (TBC) <small>NEW</small>				
Partners and Groups Relationships (Various) (FLB, Mana Whenua, Quarry, Clevedon Groups, AT etc.)		Heritage Trail (Jane) <small>NEW</small>				

Guiding Principles

We are pragmatic about the influence and effect we can have and are comfortable in this knowledge.

Our geographic heart is Clevedon, but we recognise the important interconnections across the Wairoa valley and beyond.

We make tough choices of what we do recognising we are volunteers with limited time and resources.

Attachment D

Item 3



Hunua, Ararimu, Paparimu Valley Residents Association

Kaitiaki (Guardian) of the Three Valleys

Geraldine Schnauer, HAPVRA Co-Chair
Tina Bogaard, HAPVRA Grants Facilitator





Franklin Community Partnerships

“The greatness of a community is most accurately measured by the compassionate actions of its members” - Coretta Scott King





Grant Outline

HAPVRA initially submitted a grant application for \$35k:

- \$10k Crack Willow for ongoing training and flood signage in key areas
- \$10k School environment awareness resources
- \$15k Local activity plan including mini library, history/flora signs, info map for tourists, photo/art exhibition, community notice boards

We were successful in receiving \$20k & the plan was amended:

- \$1500 Crack Willow foundation work and resource support
- \$10k Community Event 2025
- \$500 Website stage 2
- \$6k Communications Manager (digital platform/advertising/marketing)
- \$2k Grant Facilitator (reporting and overview to ensure alignment with grant objectives)



Our Community; Our People; Our Environment; Our Places; Our Economy





Revised Grant Plan Year 1

In year one we have already successfully:

- Broadened our community reach with our Communications Manager
- Initiated, developed and supported Crack Willow project with YMCA Camp Adair
- Installed Starlink at Hunua Hall

Projects to be completed in year 1:

- Community Welcome booklet
- Community noticeboards

Recognising the important role our rural schools play, to honour the original intention, we now plan to gift \$5k to Paparimu School for their 125th Anniversary and Hunua School for their 150th Anniversary. We now plan to hold our community event in the next funding period on 5th October at YMCA Camp Adair.



Our Community; Our People; Our Environment; Our Places; Our Economy



