

I hereby give notice that an ordinary meeting of the Waitematā Local Board Workshop will be held on:

Date: Tuesday, 8 April 2025
Time: 10:00 am
Meeting Room: Groundfloor Boardroom,
Venue: Auckland Town Hall,
301-305 Queen Street, Auckland

Waitematā Local Board Workshop

OPEN AGENDA

MEMBERSHIP

Chairperson	Genevieve Sage
Deputy Chairperson	Greg Moyle, (JP, ED)
Members	Alexandra Bonham Allan Matson Richard Northey, (ONZM) Anahera Rawiri Sarah Trotman, (ONZM)

(Quorum 4 members)

Katherine Kang
Democracy Advisor

3 April 2025

Contact Telephone:
Email: Katherine.kang@aucklandcouncil.govt.nz
Website: www.aucklandcouncil.govt.nz

This workshop will be held in-person and via Microsoft TEAMS. Please use the following link to join the meeting via Microsoft TEAMS: [Join the meeting now](#)

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Karakia

Whakataka te hau ki te uru.

The wind blows from the west.

Whakataka te hau ki te tonga.

The wind blows from the south.

Kia mākinakina ki uta.

It pierces the land with its wintry nip.

Kia mātaratara ki tai.

And slices the sea with its freezing chill.

Kia hī ake ana te atakura

When the red dawn breaks

he tio, he huka, he hauhū.

there is ice, snow and frost.

tihei mauri ora!

indeed, there is life

1 Ngā Tamōtanga | Apologies

At the close of the agenda no apologies had been received.

2 Te Whakapuaki i te Whai Pānga | Declaration of Interest

Members are reminded of the need to be vigilant to stand aside from decision making when a conflict arises between their role as a member and any private or other external interest they might have.

Local Board Workshop

File No.: CP2025/06079

Te take mō te pūrongo Purpose of the report

1. To present the Waitemata Local Board workshop agenda for 25 March 2025.

Whakarāpopototanga matua Executive summary

The following will be board specific:

2. Most workshops are open to the public to attend as observers in person or online.
3. Some sessions may not be open to the public. The staff / chairperson and deputy chairperson decide which sessions are open to the public, depending on the sensitivity of the information being discussed. If a session is not open, a reason will be provided below.
4. The public can observe the workshop on via MS Teams. The link can be found on the front page of the agenda.
5. Local Board workshops provide an opportunity for local boards to carry out their governance role in the following areas:
 - a) Accountability to the public
 - b) Engagement
 - c) Input to regional decision-making
 - d) Keeping informed
 - e) Local initiative / preparing for specific decisions
 - f) Oversight and monitoring
 - g) Setting direction / priorities / budget.
6. Workshops do not have decision-making authority.
7. Workshops are used to canvass issues, prepare local board members for upcoming decisions and to enable discussion between elected members and staff.
8. Members are respectfully reminded of their Code of Conduct obligations with respect to conflicts of interest and confidentiality.
9. The following will be covered in the workshop:

10.00am – 12.30am	
CONFIDENTIAL Workshop Items	
12.30pm – 1.30pm Break	
Item 3 – 1.30pm – 2.30pm	
City Centre Regular Update	
Presenter/s:	See Attachment A
Purpose:	Item 1 City Centre update: to provide the board with an overview of the workshop contents, the City Centre Advisory Panel forward programme, and to provide an update on key city centre initiatives or changes impacting the city centre.

Item 3

Ngā

	<p>Item 2 Revitalising the city centre: to provide an update on visitation over the summer period, plans for the coming autumn/winter season, and looking ahead to the next financial year.</p> <p>Item 3 Civic Spaces report: to share the outcome of the City Centre Civic Spaces Review completed in 2024.</p> <p>Item 4 City Centre Waterfront & Wynyard Quarter Placemaking Plan FY26: to provide an update on the City Centre Waterfront & Wynyard Quarter Placemaking Plan FY 26.</p> <p>Item 5 Karanga-a-Hape Station Precinct Integration project update: to provide an update on the Karanga-a-Hape Station Precinct Integration project. .</p>
Governance role:	Local initiatives and keeping informed
Proposed Outcome/s:	The board is aware of and understand corridor plans in their areas before AT starts wider engagement. This advice also provides the board with information to inform their feedback later in the process (after public engagement) when AT engages with the board at consult level of engagement.
Attachment/s:	<p>Attachment A – City Centre regular update memo</p> <p>Attachment B – Pedestrian Mall Resolutions 1974/1976</p> <p>Attachment C – Presentation Revitalising the city centre</p> <p>Attachment D – Memo Civic Spaces Review report</p> <p>Attachment E – Attachment Civic Spaces Review report</p> <p>Attachment F – Presentation Placemaking Approach</p> <p>Attachment G – Memo KRoad Station Precinct Integration project</p> <p>Attachment H – Presentation KRoad Station Precinct Integration project</p>
2.30pm – 2.40pm	
Break	
3.40pm – 4.40pm	
CONFIDENTIAL Workshop Items	

tāpirihanga Attachments

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2 April 2025

Memorandum

To: Waitematā Local Board
Subject: City Centre update – workshop 8 April 2025
From: Simon Oddie – Priority Location Director – City Centre
Contact information: simon.oddie@ekepanuku.co.nz

Introduction

1. Staff from across the city centre team will attend the Waitematā Local Board workshop on 8 April.

Workshop agenda

Item 1: City centre update **1:00pm – 1:05pm**

Who: Simon Oddie – Priority Location Director – City Centre

Purpose: To provide the Waitematā Local Board with an overview of the workshop contents, the City Centre Advisory Panel forward programme, and to provide an update on key city centre initiatives or changes impacting the city centre.

Item 2: Revitalising the city centre **1:05pm – 1:20pm**

Who: Annie Dundas – Director Destination (TAU) & Shelley Watson - Director, Marketing, Communication, Growth (TAU) & Natalie Hansby – Manager City Centre Experience (Auckland Council),

Purpose: To provide an update on visitation over the summer period, plans for the coming autumn/winter season, and looking ahead to the next financial year.

Attachment: Presentation

Item 3: Civic Spaces report **1:20pm – 1:30pm**

Who: Frith Walker – Head of Placemaking & Natalie Hansby – Manager City Centre Experience

Purpose: To share the outcome of the City Centre Civic Spaces Review completed in 2024.

Attachment: Memo & Civic Spaces Review report

Item 4: City Centre Waterfront & Wynyard Quarter Placemaking Plan FY26 **1.30pm – 1:40pm**

Who: Frith Walker – Head of Placemaking

Purpose: To provide an update on the City Centre Waterfront & Wynyard Quarter Placemaking Plan FY 26.

Attachment: Presentation

Item 5: Karanga-a-Hape Station Precinct Integration project update **1.40pm – 1.50pm**

Who: Manoj Nathan and Siobhan O'Donovan – Auckland Transport

Purpose: To provide an update on the Karanga-a-Hape Station Precinct Integration project.

1

Attachment: Memo and presentation

City Centre Advisory Panel

2. The City Centre Advisory Panel will next meet on 5 May 2025 and will update the local board on proposed items at the May workshop.

Enhancing the experience of students in the city centre

3. As the country's largest student city—home to more than a third of all tertiary students in Aotearoa—Auckland has a unique opportunity to further improve the student experience. Doing so will not only help attract top talent and research funding but also support efforts to retain graduates in the city.
4. Auckland University of Technology (AUT), the University of Auckland, Auckland Council, and members of the City Centre Advisory Panel have identified opportunities to collaborate more actively to support the tertiary student population, beginning with a focus on the city centre.
5. A key outcome of this collaboration is the development of the 'Student City' Action Plan, jointly led by the two universities and the City Centre Advisory Panel.
6. The plan aspires to make Auckland the most student-friendly city in Aotearoa by delivering a coordinated package of initiatives that build on existing strengths and unlock new opportunities. Key focus areas include:
 - Creating a more welcoming environment for students
 - Celebrating graduation milestones
 - Strengthening collaboration between university and Council communications teams
 - Gaining deeper insights into the student experience
 - Enhancing the Learning Quarter
 - Improving connectivity within the city centre
7. The Council group is working closely with both universities to finalise the action plan. It will be presented to the City Centre Advisory Panel and the Waitematā Local Board in May.
8. As part of this work, a collaborative communications campaign was launched to welcome students to the city centre.

St Patricks Square pedestrian mall update

9. A hearing for the St Patrick's Square pedestrian mall proposal is scheduled for 11 April 2025. The proposal seeks to update the current regulations governing the pedestrian mall in the city centre. While there are no substantive changes proposed as to how the space is used, the updated declaration will clarify existing exemptions and what is permitted in the square and provide Auckland Transport (AT) with clearer authority to manage the space and enforce regulations.



10. The western side of St Patrick’s Square was originally declared a pedestrian mall in 1973, with the eastern side added in 1976. The space is designated for pedestrian use, with some exemptions. However, the current declarations are outdated and present challenges for effective management. The proposed updates aim to:
 - Enable the use of cycles and recreational devices through the square (which were not considered in the original declaration)
 - Modernise the language to ensure clarity and ease of interpretation
 - Clarify exemptions to improve consistency in how the space is used and managed
11. Under the existing declaration, enforcement is limited—parking officers currently cannot issue infringement notices for illegal parking in the square. This has led to persistent issues with non-compliant vehicle use. Updating the declaration will give AT the ability to enforce rules and better protect the pedestrian-focused nature of the space.
12. Public consultation was held from 14 October to 21 November 2024, with 29 submissions received. Further details on the proposal and process are available [link](#).
13. A copy of the current pedestrian mall declaration for St Patrick’s Square is attached for reference.

Attachments

- Attachment 1: St Patricks Square current declaration

CERTIFIED COPY OF A RESOLUTION PASSED AT A MEETING OF THE AUCKLAND
CITY COUNCIL HELD ON THE 7TH DAY OF FEBRUARY 1974

ST. PATRICKS SQUARE PEDESTRIAN MALL

C

In exercise of the powers conferred under Section 170A Municipal Corporations Act 1954 the Auckland City Council hereby resolves by way of special order that the following provisions shall apply henceforth to :

- (a) That part of St. Patricks Square between the south western junction of St. Patricks Square and Wyndham Street and the eastern side of the junction of St. Patricks Square and Federal Street as is more particularly shown coloured yellow on a plan lodged in the public office of the Auckland City Council's Town Planning Department under number B197/5 and;
- (b) That part of Federal Street as is shown coloured blue on the said plan.

A word description of the part of St. Patricks Square above referred to is the area of that street starting with the prolongation of the northern alignment of Wyndham Street when it crosses St. Patricks Square beside the main entrance to the Cathedral, and ending 3.66 metres to the west of the north eastern corner of the Cathedral property. A word description of the part of Federal Street above referred to is the area of that street starting with the prolongation of the northern alignment of St. Patricks Square and ending 18.78 metres to the north.

- i. With the exceptions hereinafter mentioned the driving riding or parking of any vehicle or the riding of any animal on the said part of St. Patricks Square coloured yellow on Plan B197/5 and Federal Street coloured blue on Plan B197/5 is prohibited at all times unless a special licence is obtained from the Council authorising a departure from that prohibition under such terms and conditions as may be stated therein.
- ii. None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patricks Square coloured yellow on Plan B197/5 and Federal Street coloured blue on Plan B197/5 by any fire appliance, ambulance or other vehicle where it is necessary for that appliance, ambulance or vehicle to enter the same for the protection of human life or of property or to assist for the protection of human life or of property or to assist in the carrying out of work on any essential services located therein.
- iii. None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patricks Square coloured yellow on Plan B197/5 by wedding or funeral cars engaged in relation to any wedding or funeral as the case may be in St. Patricks Cathedral.

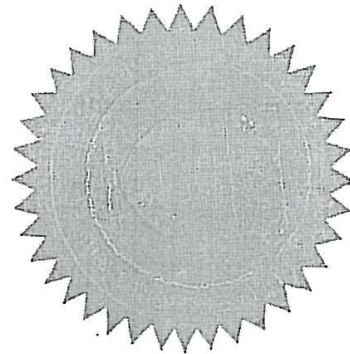


- iv. None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patricks Square coloured yellow on plan B197/5 by vehicles delivering fuel via the fuel filling points serving "Hobson Towers", being the building on Lot 1 D.P. 63373 Certificate of Title 19B/188.
- v. None of the provisions of this resolution shall be deemed to prohibit or restrict persons using the parking areas at "Liston House" or the "Zealandia Office", (being the buildings on Lots 32 and 33 D.P. 20041 Certificates of Title 457/206 and 457/207) from driving their vehicles to and fro across the said part of St. Patricks Square coloured yellow on Plan B197/5.
- vi. This special order shall take effect (with or without any modifications that may be made as a result of the hearing of objections to the proposal) on the day following its confirmation at the subsequent meeting of the Council.

Any person likely to be affected by either of these proposals may by writing under his hand addressed to the Town Clerk and received at the office of the Council, Civic Administration Building, Cook Street, Auckland, not later than 31 December 1973 object to the same and any such person shall be given the opportunity of being heard by the council.

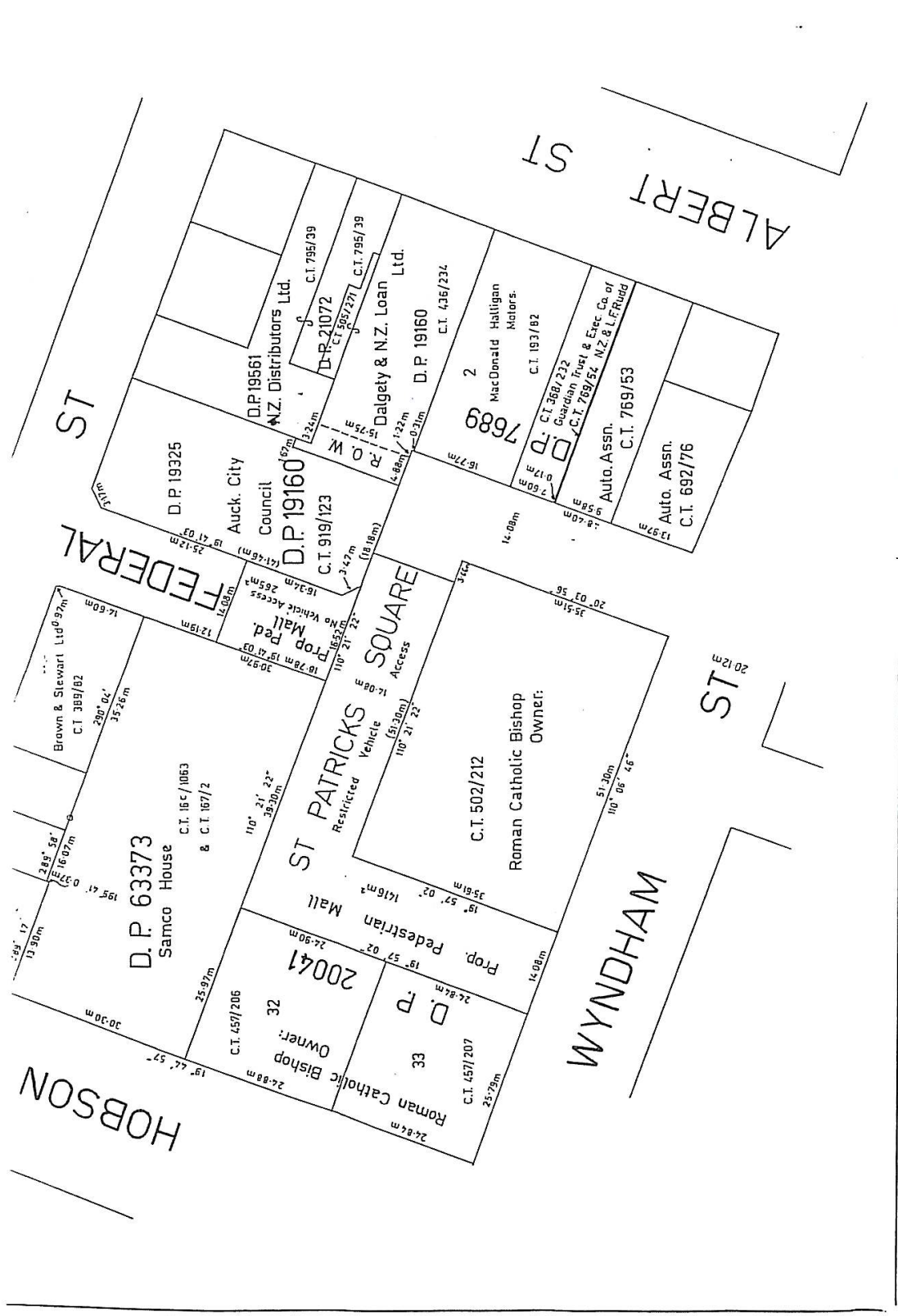
DATED THIS 7TH DAY OF FEBRUARY 1973.

THE COMMON SEAL OF THE BODY)
 CORPORATE CALLED THE MAYOR,)
 COUNCILLORS AND CITIZENS OF)
 THE CITY OF AUCKLAND WAS)
 HERETO AFFIXED PURSUANT TO)
 A RESOLUTION PASSED AT A)
 MEETING OF THE SAID BODY)
 CORPORATE HELD ON THE)
 7TH DAY OF FEBRUARY 1973.)
 IN THE PRESENCE OF)



R. H. Ferguson DEPUTY MAYOR
[Signature] TOWN CLERK

The foregoing Special Order was passed at a meeting of the Auckland City Council convened for that purpose and held on the 12 December 1973 and confirmed at a meeting of the said Council held on the 7 February 1974 having meantime been advertised in the "New Zealand Herald" newspaper on the 15 December 1973 and in the "Auckland Star" newspaper on the



Item 3

Attachment B

ADDITIONAL AREA - ST. PATRICK'S SQUARE PEDESTRIAN MALL

In exercise of the powers conferred under Section 170A of the Municipal Corporations Act 1954, the Auckland City Council hereby resolves by way of Special Order that the following provisions shall apply henceforth to:-

Q

That eastern part of St. Patrick's Square on the north side of Wyndham Street more particularly shown shaded on a plan lodged in the public office of the Auckland City Council's Department of Planning and Social Development under number B 197/6.

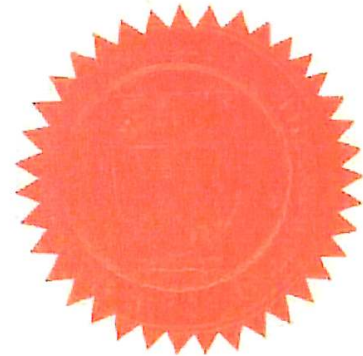
A word description of the part of St. Patrick's Square above referred to is that area of street to the east of St. Patrick's Cathedral running north-east from its junction with Wyndham Street for a distance of 48.4m and terminating at a line drawn at a right angle across the Square from the point 3.66m west of the north-eastern corner of the Cathedral property.

- (i) With the exceptions hereinafter mentioned, the driving riding or parking of any vehicle, or the riding of any animal on the said part of St. Patrick's Square shown shaded on Plan B 197/6 is prohibited at all times unless a licence is obtained from the Council authorising a departure from that prohibition under such terms and conditions as may be stated therein.
- (ii) None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patrick's Square shown shaded on Plan B 197/6 by a fire appliance, ambulance or other vehicle where it is necessary for that appliance, ambulance or vehicle to enter the same for the protection of human life or of property or to assist in the carrying out of work on any essential services located therein.
- (iii) None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patrick's Square shown shaded on Plan B 197/6 by vehicles being used in conjunction with the maintenance or repair of the carriageway of St. Patrick's Square or adjacent garden areas.
- (iv) None of the provisions of this resolution shall be deemed to prohibit or restrict the use of the said part of St. Patrick's Square shown shaded on Plan B 197/6 by vehicles using that part of the square for access between the following properties on the one hand and Wyndham Street on the other hand in each case by the shortest practicable route
 - (1) All the land on D.P. 27007, C.T. 692/76
Reg. owner: The Automobile Assoc. (Auck.) Inc.
 - (2) Pt. Allot. 1 of Sec. 18, City of Auckland C.T. 769/53
Reg. owner: The Automobile Assoc. (Auck.) Inc.

- 2 -

- (3) Pt. Allt. 1 of Sec. 18, City of Auckland C.T. 769/54
Reg. owner: G.H. Lincoln (1971) Ltd
- (4) Pt. Lot 1 D.P. 7689, C.T. 368/232
Reg. owner: G.H. Lincoln (1971) Ltd.
- (5) Lot 2 D.P. 7689 C.T. 193/82
Reg. owner: City Construction Ltd & Parnell Professional
Chambers Limited - Lessee: Broadlands Properties Ltd.
- (6) Lots 6 & 7 and "Right-of-way" on D.P. 19160, C.T.436/234
Reg. Owner: Dalgety New Zealand Ltd
- (7) Lots 1 & 2, D.P. 19561, C.T. 444/210
Reg. owner: Brutex Holdings Ltd
- (v) This Special Order shall take effect (with or without any
modification that may be made as a result of the hearing
of objections to the proposal) on the day following its
confirmation at the subsequent meeting of the Council.

THE COMMON SEAL OF THE BODY)
CORPORATE CALLED THE MAYOR,)
COUNCILLORS AND CITIZENS OF)
THE CITY OF AUCKLAND WAS HERETO)
AFFIXED PURSUANT TO A)
RESOLUTION PASSED AT A MEETING)
OF THE SAID BODY CORPORATE HELD)
ON THE 29 DAY OF APRIL 1976)
IN THE PRESENCE OF)



R. H. Ferguson DEPUTY MAYOR

[Signature] TOWN CLERK

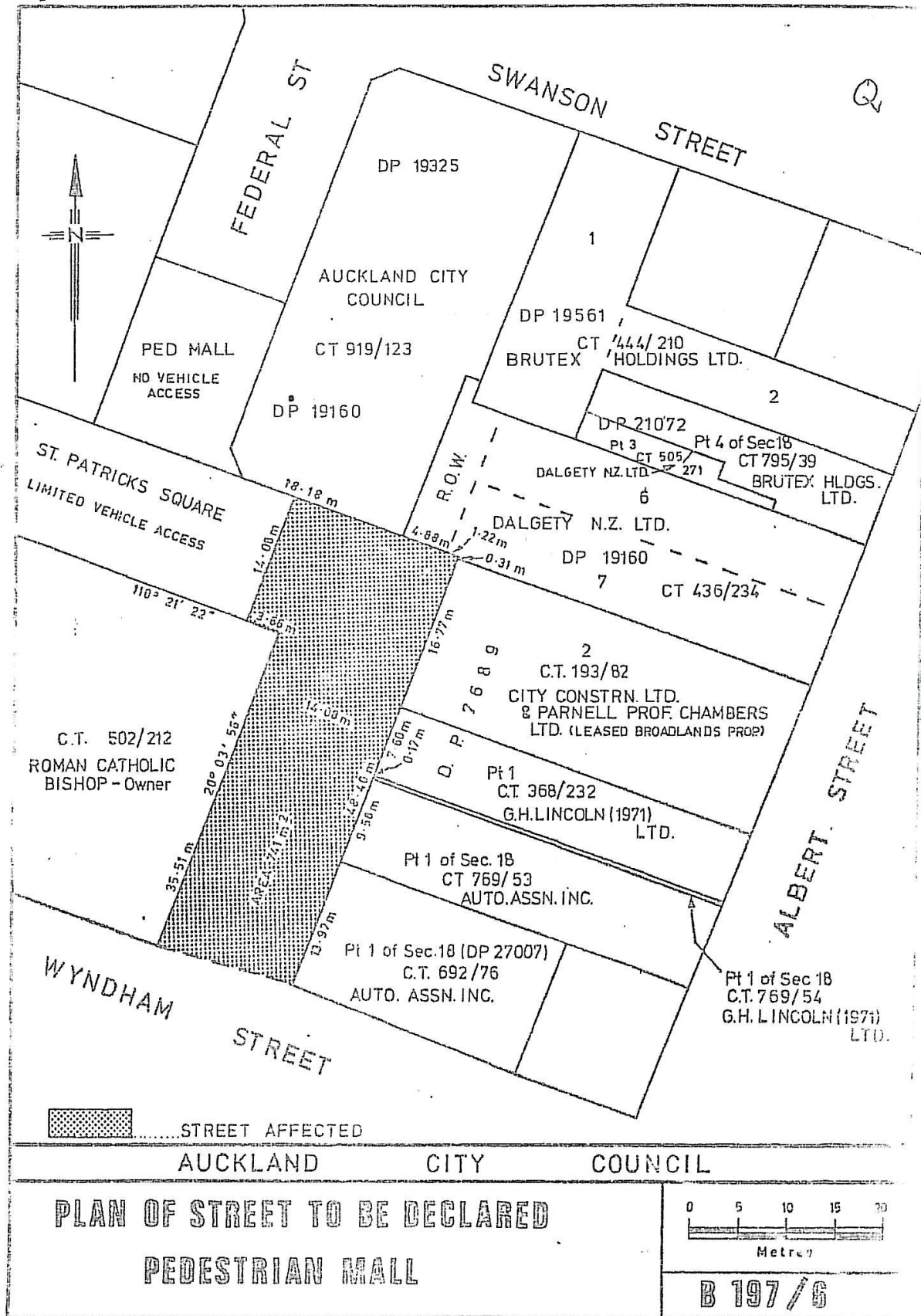
The foregoing Special Order was passed at a meeting of the Auckland City Council convened for that purpose and held on the 1 April 1976 and confirmed at a meeting of the Council held on the 29 April 1976 having meantime been advertised in the "New Zealand Herald" newspaper on 20 April 1976 and in the "Auckland Star" newspaper on the 6 April 1976.

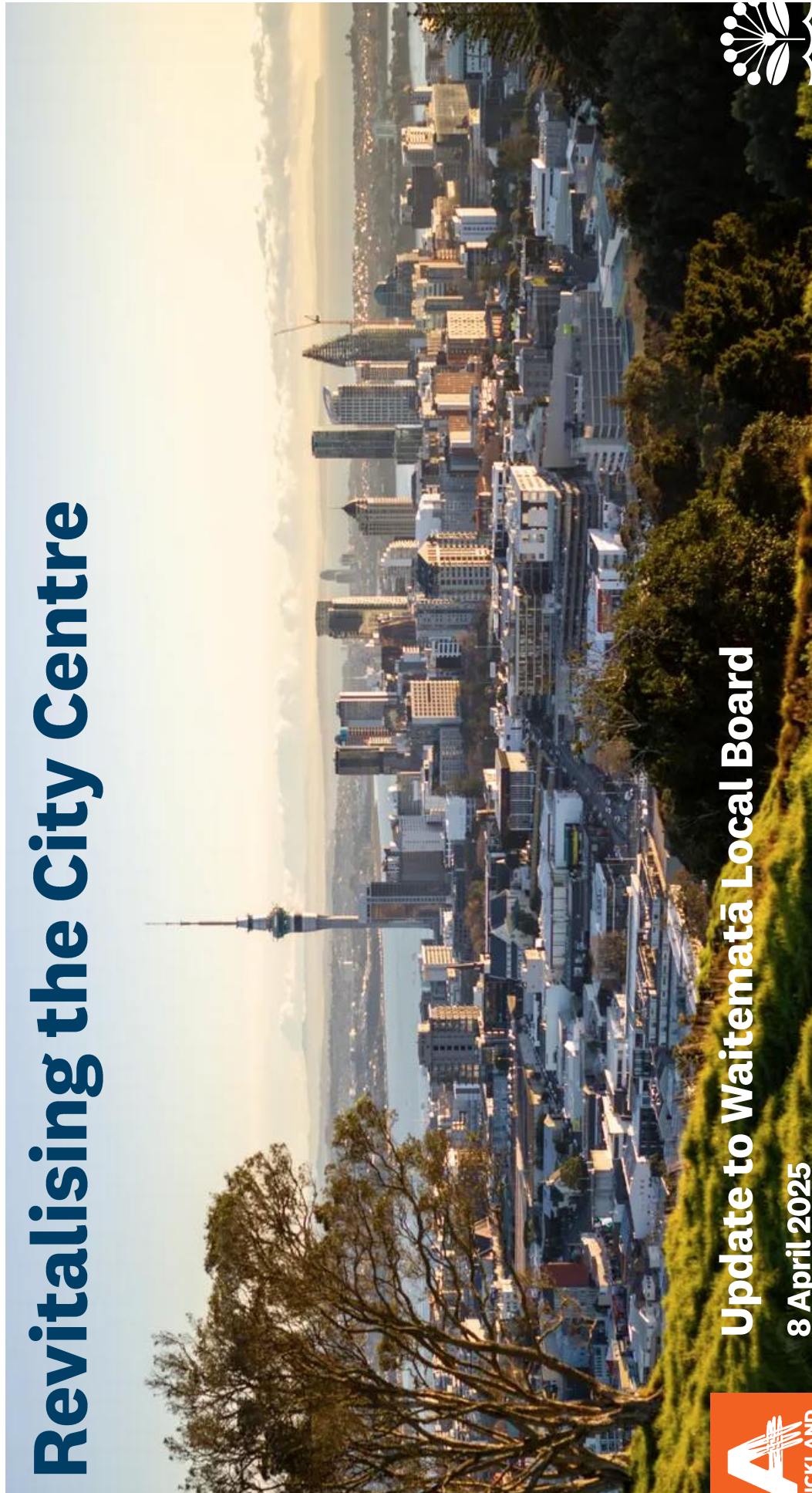
Item 3

Attachment B

Item 3

Attachment B







Today's presentation

- Annie Dundas, Director – Destination, TAU
- Shelley Watson, Director – Marketing & Communications, TAU
- Natalie Hansby, Manager, City Centre Experience, AC

What we'll cover

- A busy summer season
- Looking ahead for autumn/winter 2025
- A challenging environment for FY26 and beyond



A positive summer season

Item 3

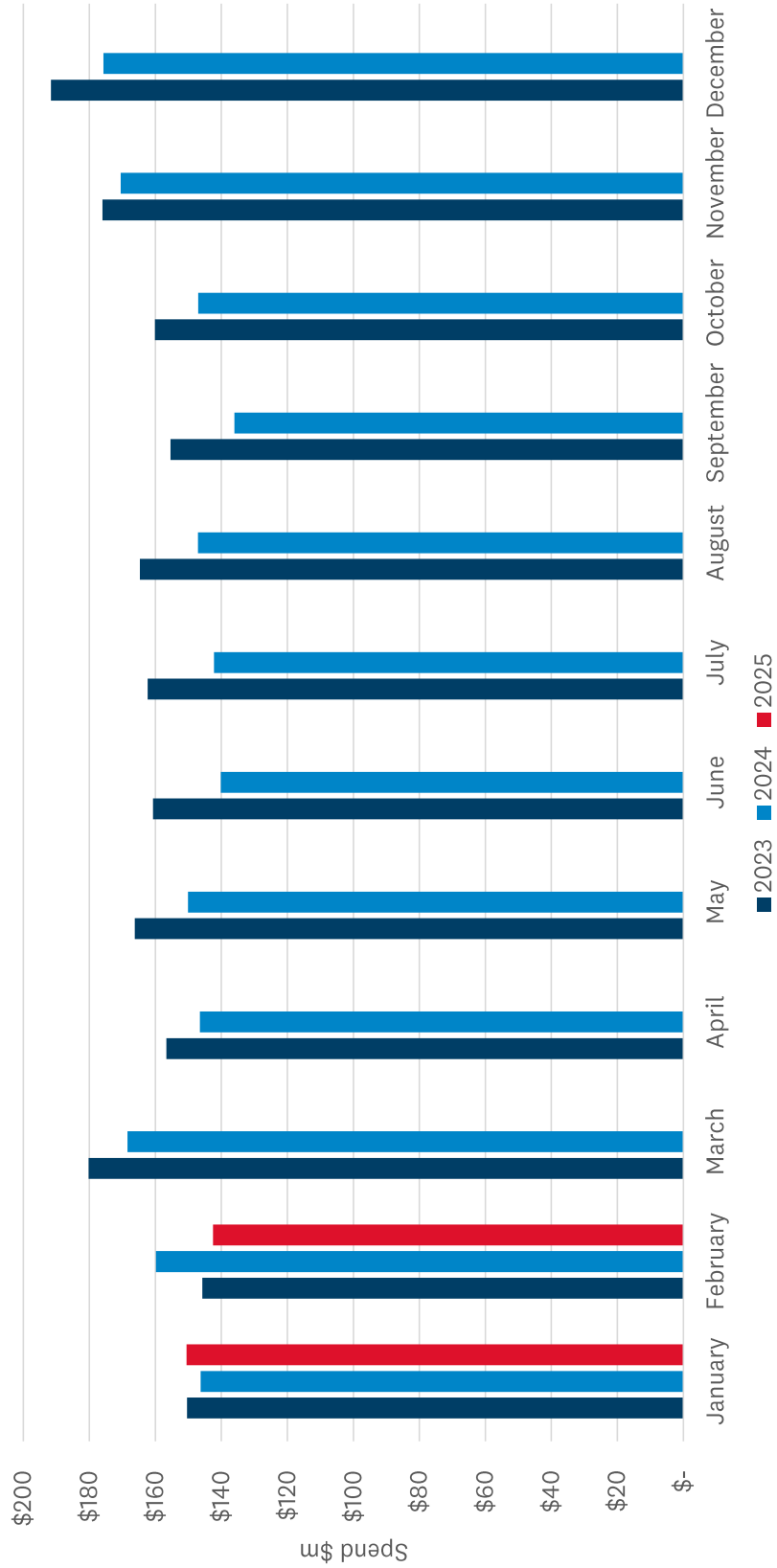
Attachment C

Christmas in the city centre

- Supported Heart of the City and Precinct Properties to deliver *Te Manaaki* Christmas tree
- Partnered with Heart of the City for large campaign for the pre-Christmas trading period
- Campaign seen 19.6m times, reached 62% of Aucklanders
- 88% said the tree made them feel more positive about the city centre, and supported the continuation of events like the Christmas tree.
- 72% said events like the Christmas tree attract them to visit the city



City Centre spending



Source: Auckland Council

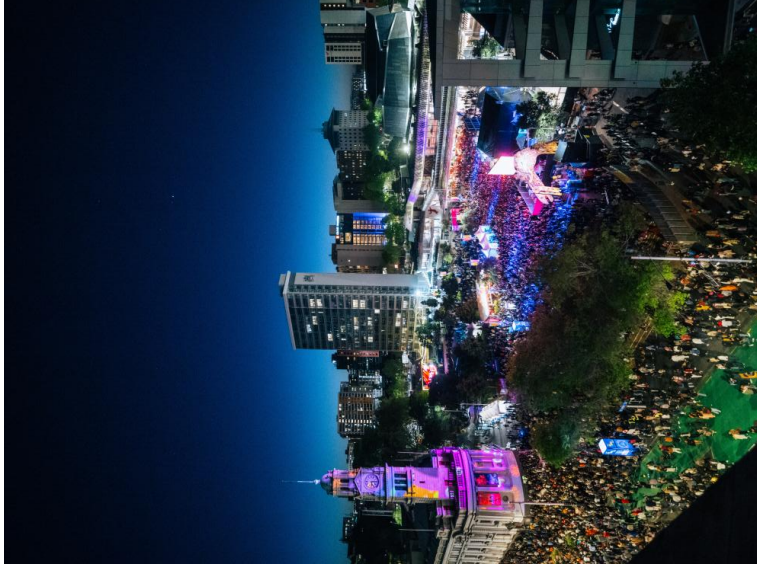
The impact of major events

TAU Major Events Invested Portfolio Q1 & Q2 (July – December 2024)

- 527,420 attendees
- 343,080 visitor nights
- 34% of attendance from outside of Auckland
- \$52.1m contribution to GDP
- \$79.6m visitor expenditure



Including World Choir Games, All Blacks, Lord of the Rings, Hockey World Masters, Coldplay, BNZ Auckland Diwali Festival



The impact of major events

Coldplay: 13, 15 & 16 November 2024

- Three shows, 169,560 attendees
- 51% of attendees from outside of Auckland

Case Study Auckland City Centre & Kingsland

- Total expenditure was \$17m, visitors accounted for 52% of this spend, 38% was spent with food and beverage businesses
- Total expenditure was up 42% (3-month avg.)
- 55% of businesses saw an increase in spending
- 83% of businesses saw an increase in visitor spending
- Accommodation occupancy peaked at 95.1% on Friday 15 November



169,500
Attendees

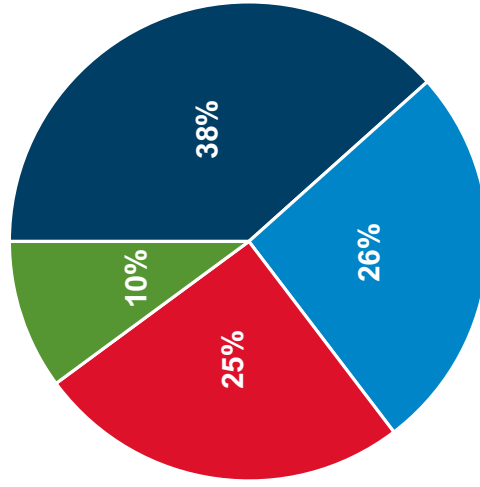


116,930
Visitor nights



\$17.6m
GDP contribution

Distribution of Expenditure



- F&B Services
- Fashion & Entertainment
- Tourism Services
- Essentials



The impact of cruise (2024/25 Forecast)



115

Cruise ships visited = 135 days

\$109.9m

Total ship spend

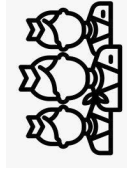


220,219

Passengers

\$156.8m

Total passenger spend



38,460

Crew

\$5.1m

Total crew spend



Investing in our civic spaces

\$1m additional CCTR funding to support vibrant civic spaces





- Supporting small businesses**
- Lunar New Year activities designed to drive foot traffic to businesses impacted by construction disruption in midtown
 - Partnered with Heart of the City for inaugural *Bao and Boba* promotion:
 - 70% of participating eateries increased sales 5-20%
 - >80% noticed new customers visiting their stores
 - 80% businesses satisfied or very satisfied with first year
 - 100% would like to take part again in future years



